

CHRONIC TACOS

GOAL SETTING AND REVIEW WORKSHEET

For Chronic Tacos Franchisee Scheduled GS&R Call

FSM		Date of Call		Last Year Revenue		Revenue Goal	
Franchisee		Month/Qtr.		Last Year Gross Profit		Gross Profit Goal	

SMART goals (Simple, Measurable, Attainable, Relevant, Time Based)

1 - Year Goals	This Quarter Crucial Results	This Month;s Tasks	Progress

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Resources Needed: _____

Top 3 Actions needed to take immediately: _____

What tasks do you need to eliminate, automate or delegate: _____

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Topics For Review		
Staffing	Customer Engagement	3 rd Party Delivery Services
Revenue	Online/Digital Presence	Local Store Marketing Activity/Spend
Profitability	Catering	Compliance Opportunities
Follow up items for Franchisee (with Dates)	Follow up Items for FSM (With Dates)	General Notes